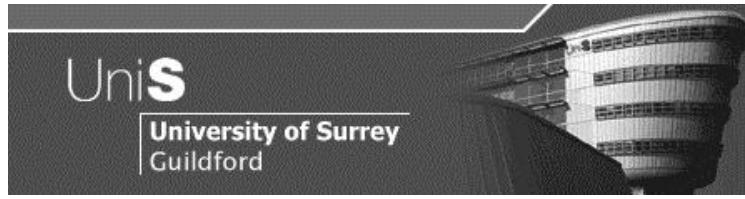


Computing Moving Images: beyond the pixel

Dr Andrew Salway (a.salway@surrey.ac.uk)
Dept. Computing, University of Surrey

**Cross-overs in Audiovisual Arts and
Interactive Media**
Media Centre Lume, 8 June 2004



**UNIVERSITY OF ART AND
DESIGN HELSINKI**



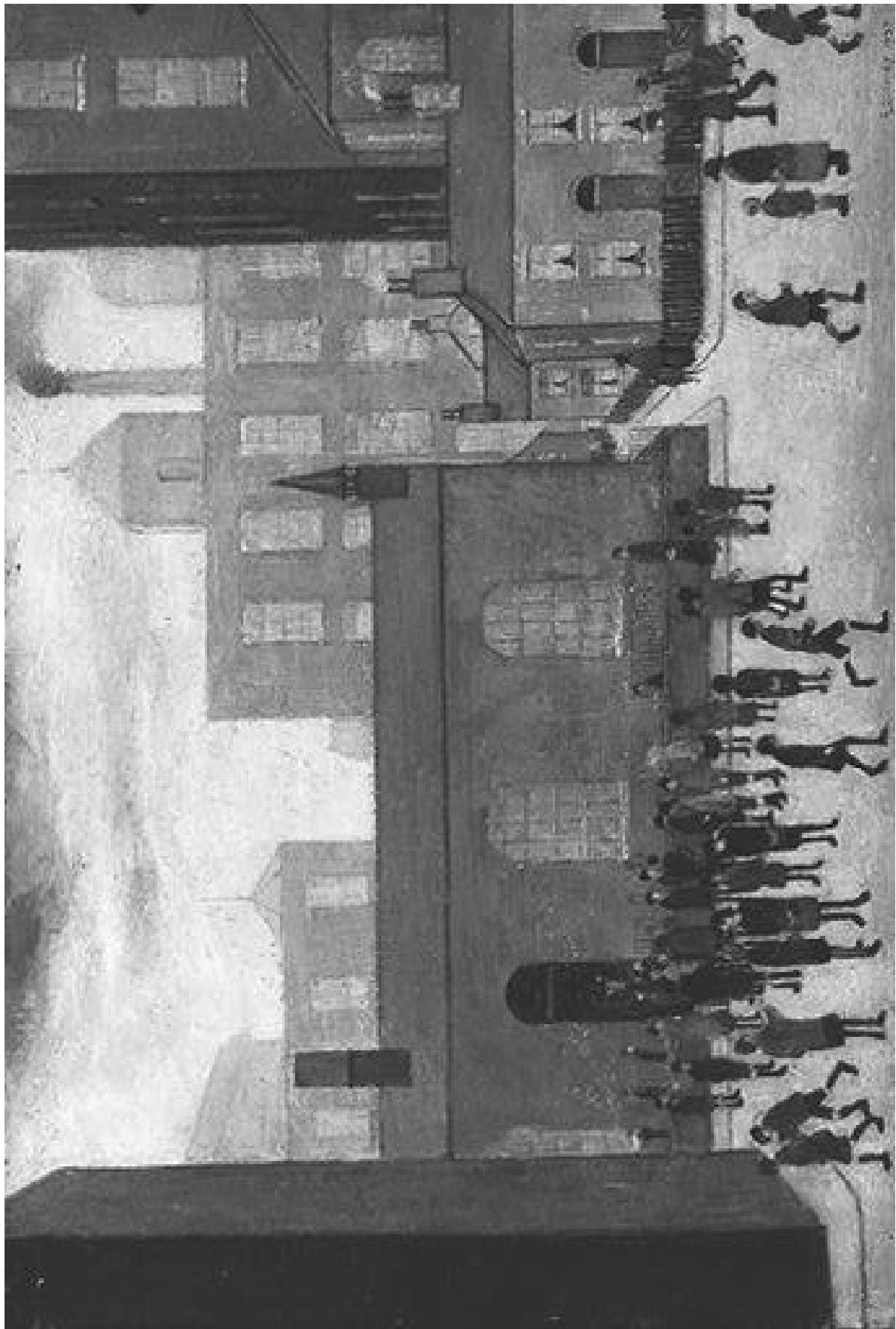


Computing...



- ◆ **Computer.** A device or system that is capable of carrying out a **sequence of operations** in a distinctly and **explicitly defined** manner. The operations are frequently numerical computations or **data manipulations** but also include **input/output**; the operations within the sequence **may depend on particular data values**.

Oxford Dictionary of Computing, 4th Edition, 1996.





Computing...

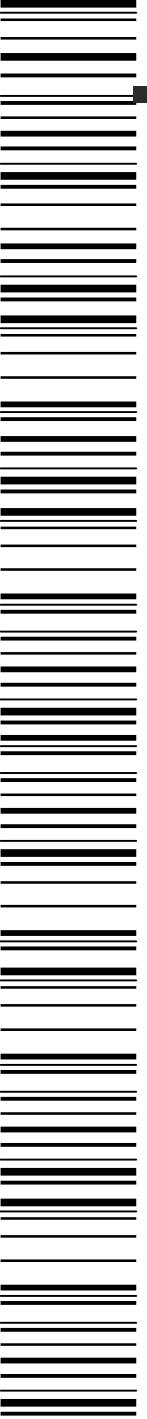


- ◆ **Representation.** Storage and data values used to carry information.

Oxford Dictionary of Computing, 4th Edition, 1996.

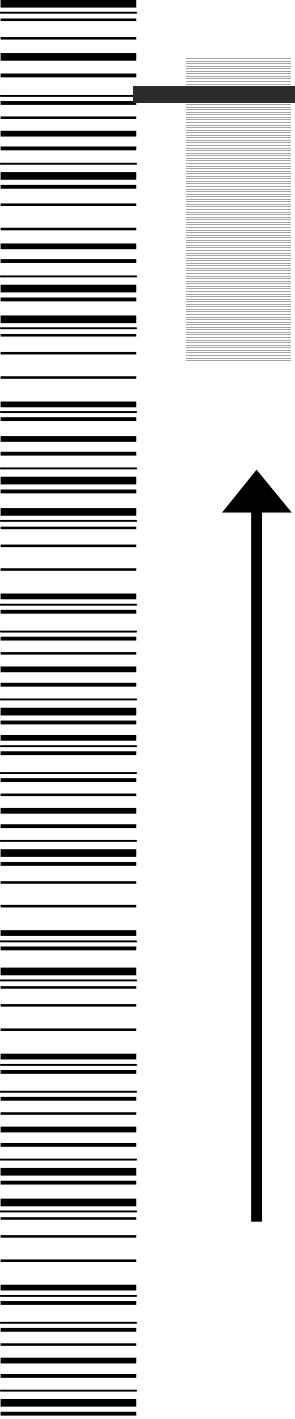
- ◆ cf. “Metadata – data about data”

**Interactivity in new media is (and will be)
facilitated (and constrained) by machine-
executable representations of media items**



Machine-executable Representations of Moving Images...

- ◆ **For a Video Rental Store Database:**
 - Film Title
 - Date
 - Director
 - Actors
 - Genre
- ◆ **For Video-on Demand** - maybe add scene-related information, e.g. actors and location
- ◆ **What about for your latest new media project?**



Levels of abstraction for moving images



Meanings...

Shots and Scenes

Actions

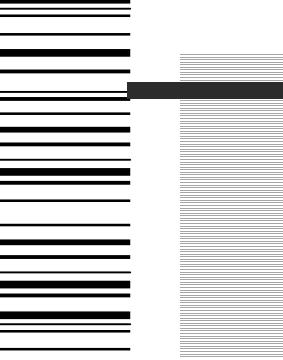
Movements

People / Objects

Regions (colour, shape, texture, motion)

Pixels

Electronic bits



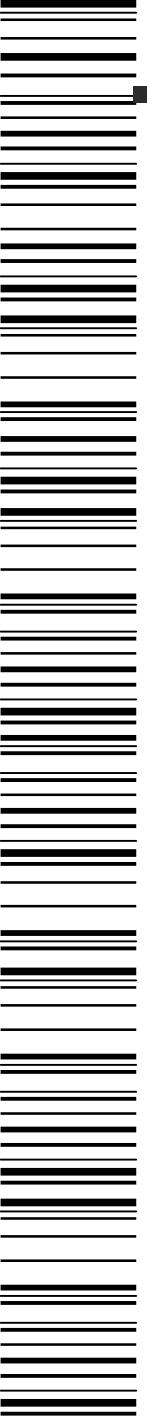
OVERVIEW



Interactivity in new media is (and will be) facilitated (and constrained) by machine-executable representations of media items

Two issues to consider...

- The **design** of machine-executable representations: must make a commitment to one (or more) formal descriptions of media items for a particular system
- The **instantiation** of machine-executable representations: to what extent can machines generate them automatically?



Content Technologies: do what?

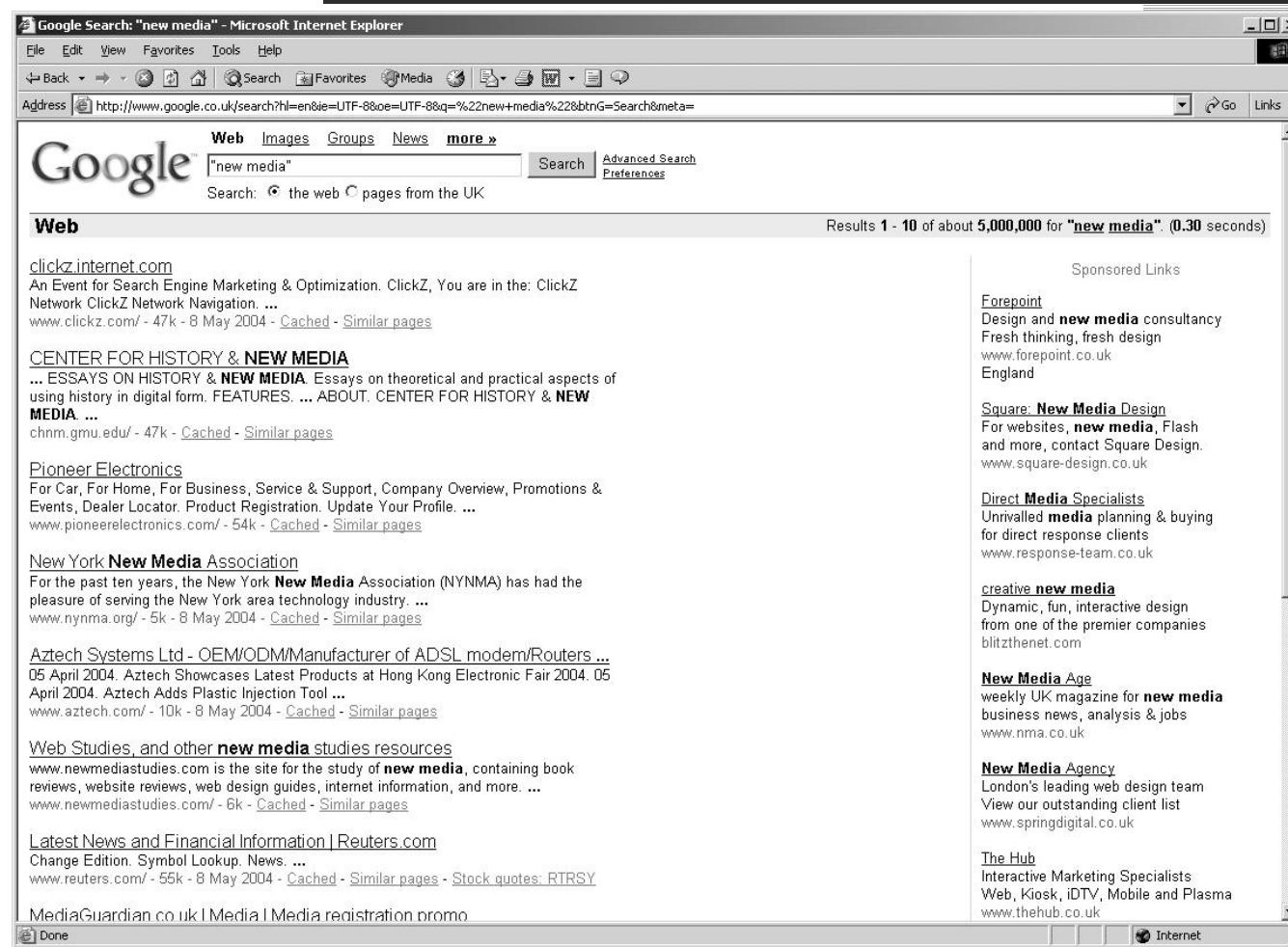


- ◆ **Generate machine-executable representations to facilitate interactions with media**

{Retrieve, Extract, Segment, Convert, Generate} Information

Information = {text, image, video, audio} data

Information Retrieval



Google Search: "new media" - Microsoft Internet Explorer

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Back Home Search Favorites Media

Address: http://www.google.co.uk/search?hl=en&ie=UTF-8&oe=UTF-8&q=%22new+media%22&btnG=Search&meta=

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Search Advanced Search Preferences

Search: the web pages from the UK

Web Results 1 - 10 of about 5,000,000 for "new media" (0.30 seconds)

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Information Extraction

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Electricity prices 'need to rise'

> Electricity prices may rise by as much as a fifth to pay for upgrades to the UK's ailing power infrastructure, a leading power company has warned.

PowerGen says that ?50bn-?70bn will be needed to upgrade the network as coal-fuelled power stations reach the end of their working lives

Many UK power stations will near the end of their working lives

The warning came after a survey found that fear of a blackout was the top concern of European businesses.

Demand for power is outstripping supply, the study said.

Nine out of 10 companies polled by accountancy firm **PricewaterhouseCoopers** said they expected frequent disruptions to power supplies across **Europe**.

Lights out

Last **August** a major blackout in **south London** stranded 300 tube

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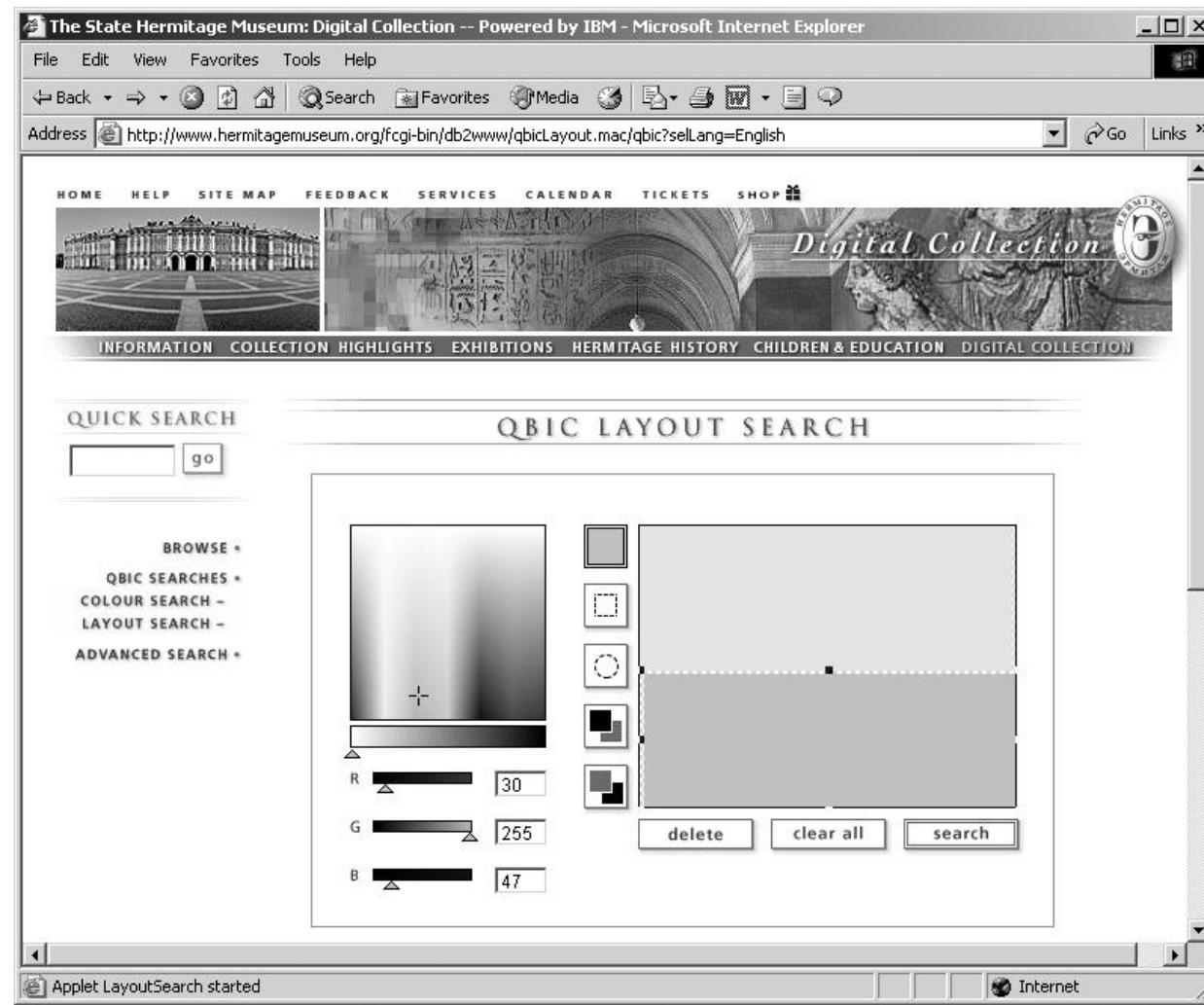
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Image Retrieval: visual similarity



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3) View of the English Embankment from Vasilyevsky Island (2nd section)

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4) View of the English Embankment and Galerny (Gallery) Dvor from Vasilyevsky Island (3rd section)

Paterssen, Benjamin 1799

5) The Gates of Narva in St Petersburg. Main Facade

Quarenghi, Giacomo 1814

6) View of the Large Palace in Peterhof from the Gulf of Finland

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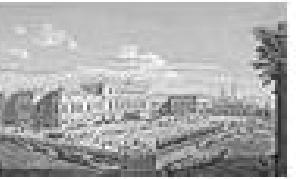
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1) View of the Summer Palace of Empress Elizabeth Petrovna

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3) View of the English Embankment from Vasilyevsky Island (2nd section)

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U	20	X	18	K	22	X	1	S	15	X	19	X	19	X	19	I	63	M	59
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J	J	M	E	M	I	I	I	I	M	M	M	I	I	M	E	I	M	I	
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X	18	J	21	M	31	M	46	M	29	M	46	M	52	M	52	M	52	I	49
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X	18	J	21	M	52	M	46	M	29	M	52	I	49	I	49	M	50	M	53
E	M	I	M	I	M	E	E	M	M	M	M	I	I	M	M	I	M	I	
X	18	S	25	I	32	M	29	M	46	I	49	I	63	I	32	M	51	M	50
I	M	I	I	M	M	E	S	I	I	M	M	I	M	M	I	I	M	I	
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M	M	I	M	M	M	I	E	S	M	M	M	M	M	I	M	I	M	I	
M	6	J	21	M	52	M	28	M	52	M	52	I	49	X	19	X	1	I	49
M	M	I	M	M	M	I	E	E	E	M	I	M	M	M	I	I	M	I	
X	18	M	59	M	28	M	46	M	48	I	49	I	63	S	15	X	1	I	49
M	M	I	S	I	M	M	I	M	E	M	E	I	I	M	I	I	M	I	
X	18	M	31	M	44	M	46	M	55	I	32	M	59	I	32	X	1	I	63
M	M	I	M	M	M	M	I	M	I	M	M	I	I	I	I	M	M	I	
X	18	M	28	M	44	M	55	M	46	I	32	M	59	I	32	I	42	X	1
M	I	I	I	M	I	M	M	M	M	M	E	M	M	M	M	M	M	M	
S	16	M	44	M	45	M	46	M	52	I	49	M	59	I	32	I	32	M	29

General Annotation

Image: B95-00016-01.3.S1.X5.4.jpg

This image shows the wall of the large intestine under microscope. Viewing from center middle side of the image, there is the lumen (greyish area), the mucosa on the center middle, surrounding the lumen, the submucosa on the upper left, and the serosa on the upper left. Mucosa is the prevailing area of the image, which consists of muscularis mucosae, colon glands, many lymph nodules (bluish-red layer), and caecum glands. The submucosa is composed of some muscle, connective tissue, some blood vessel, lymphoid vessel, adipose tissue, and junction between submucosa and tight muscle.

OK

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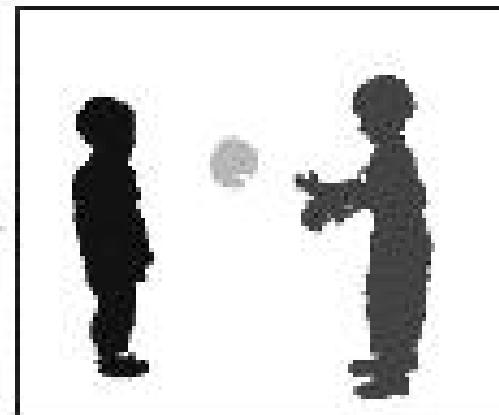
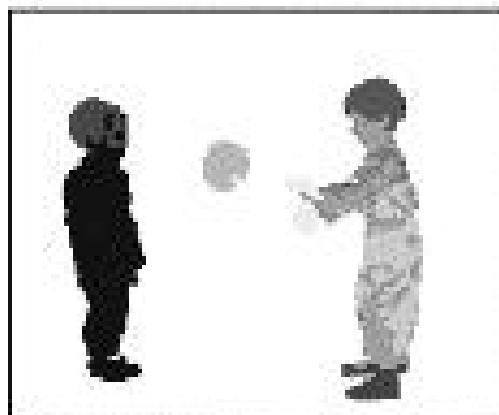
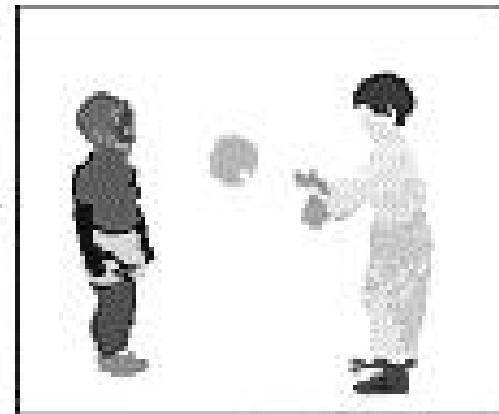
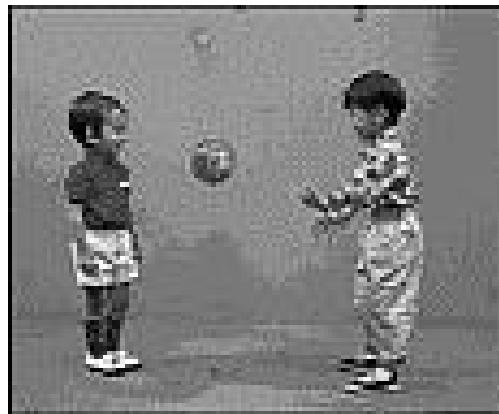
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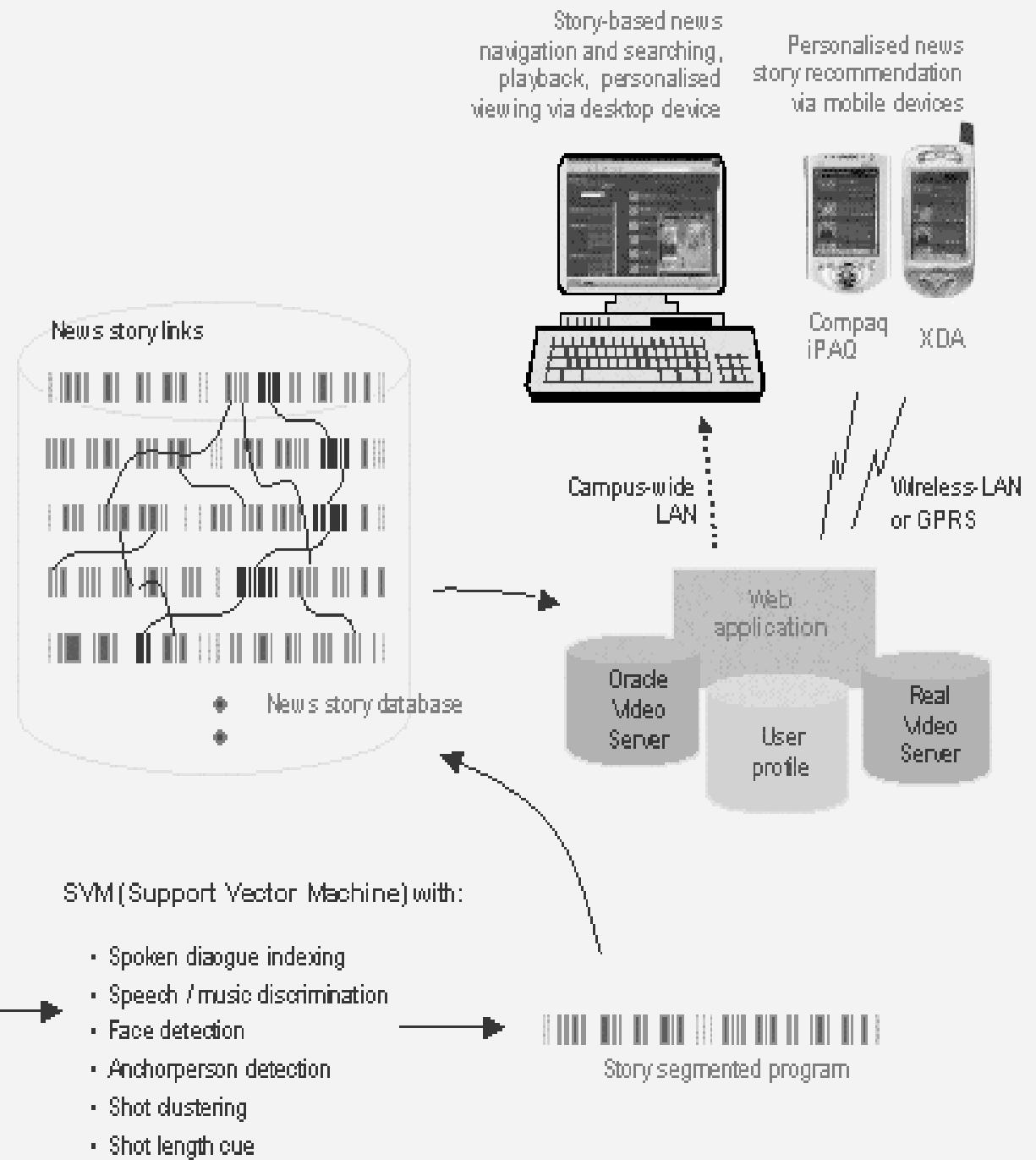
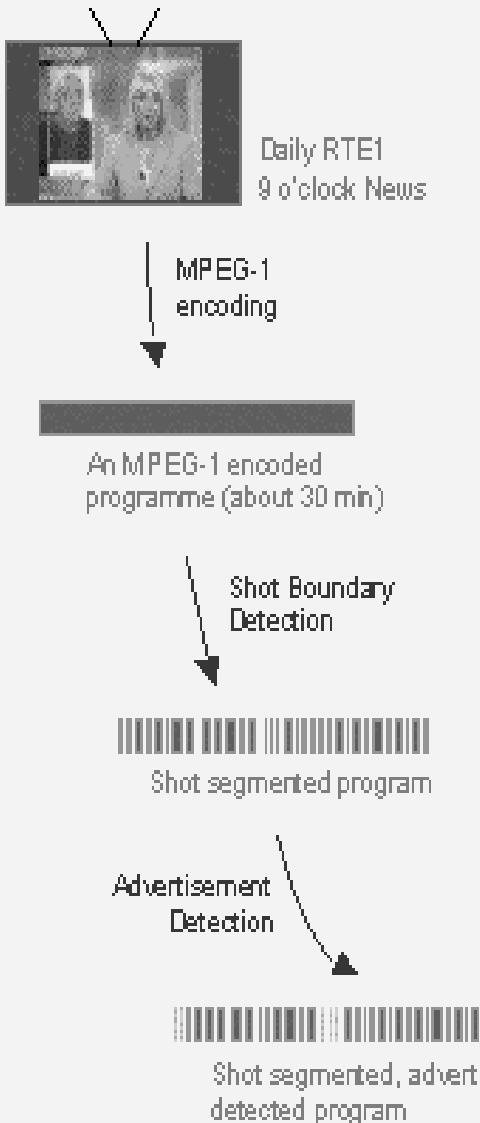


John uses the crossbow. He rides the horse by the store. The store is under the large willow. The small allosaurus is in front of the horse. The dinosaur faces John. A gigantic teacup is in front of the store. The dinosaur is in front of the horse. The gigantic mushroom is in the teacup. The castle is to the right of the store.



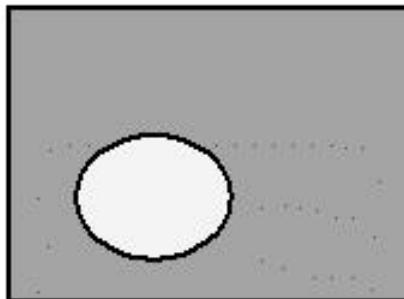
Video Segmentation





Video Retrieval by Visual Similarity

Sunrise



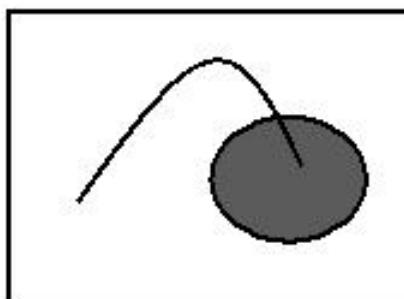
Color and size

Sky and ocean



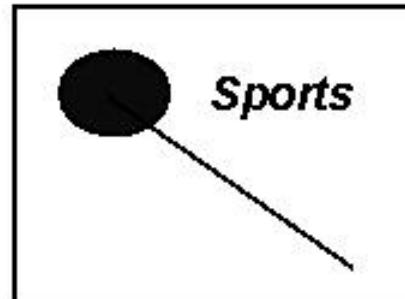
Texture and size

High jumper



Motion and size

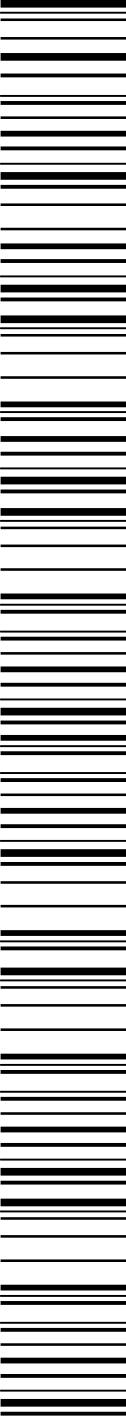
Downhill skier



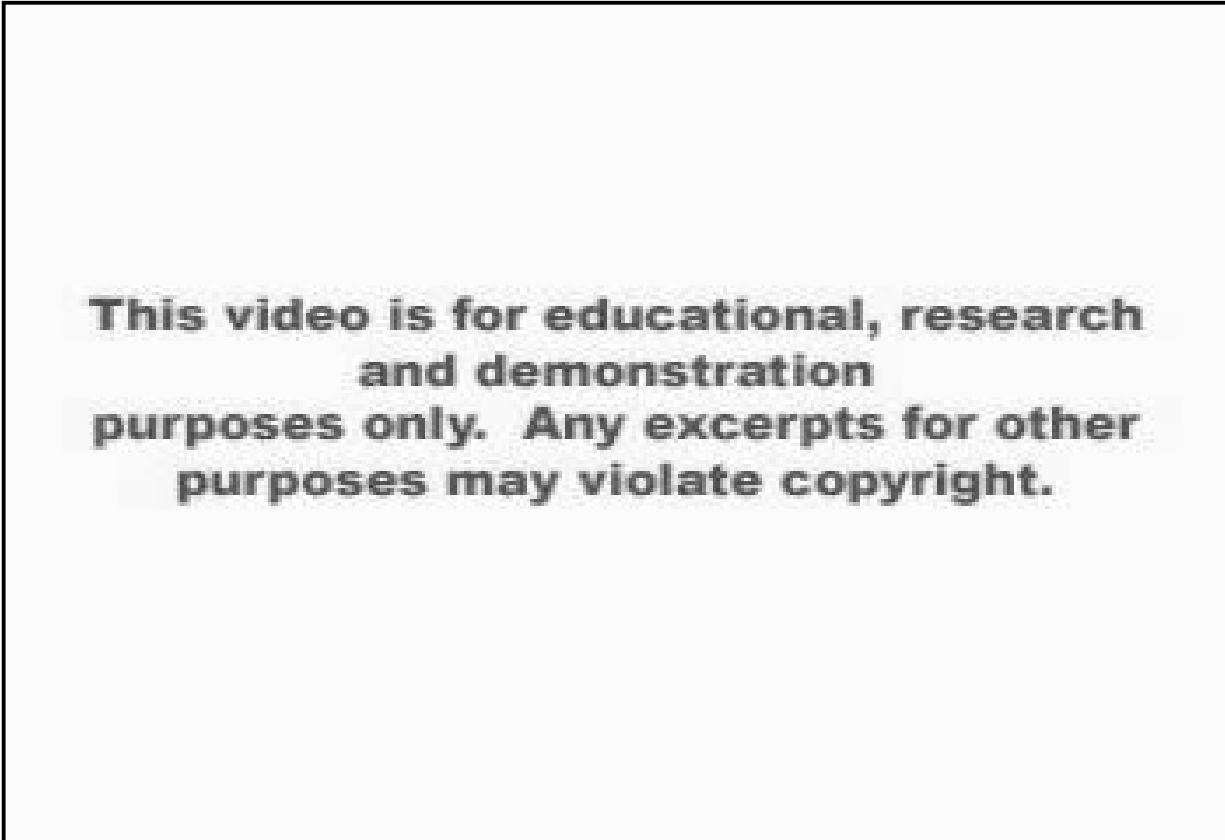
Motion and keyword

Video Retrieval with Collateral Text

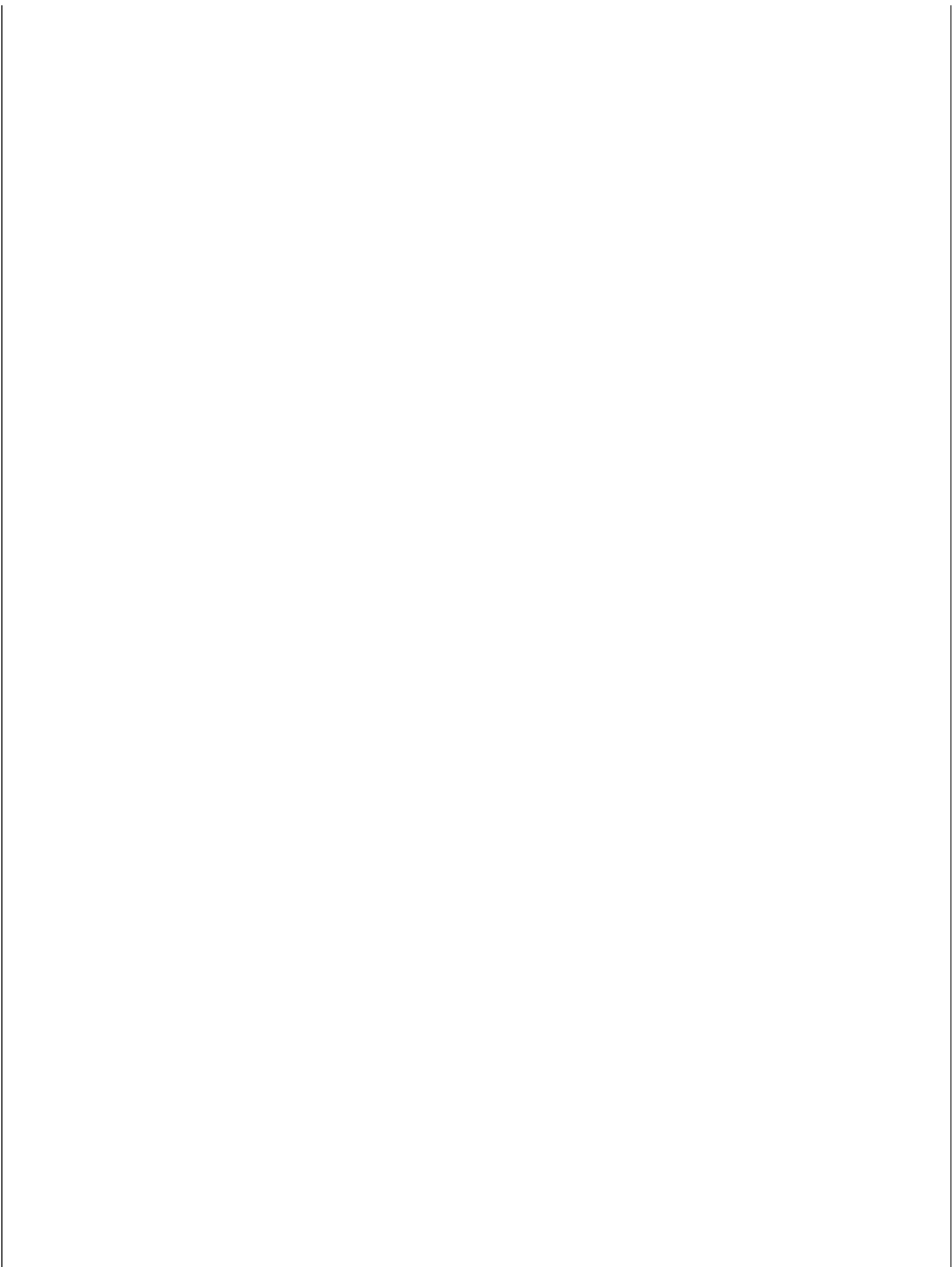


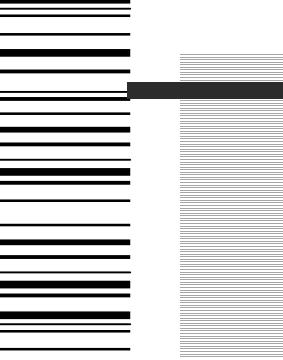


Automatic Video Editing



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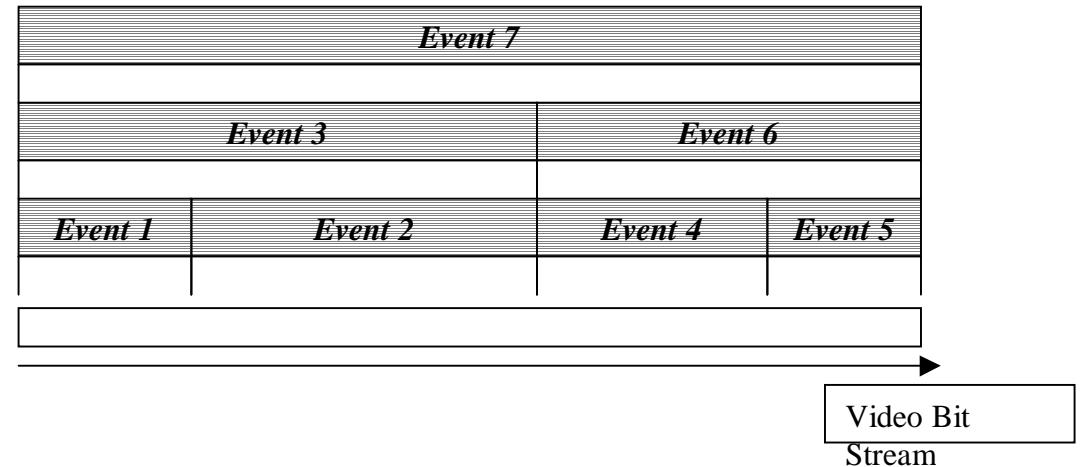
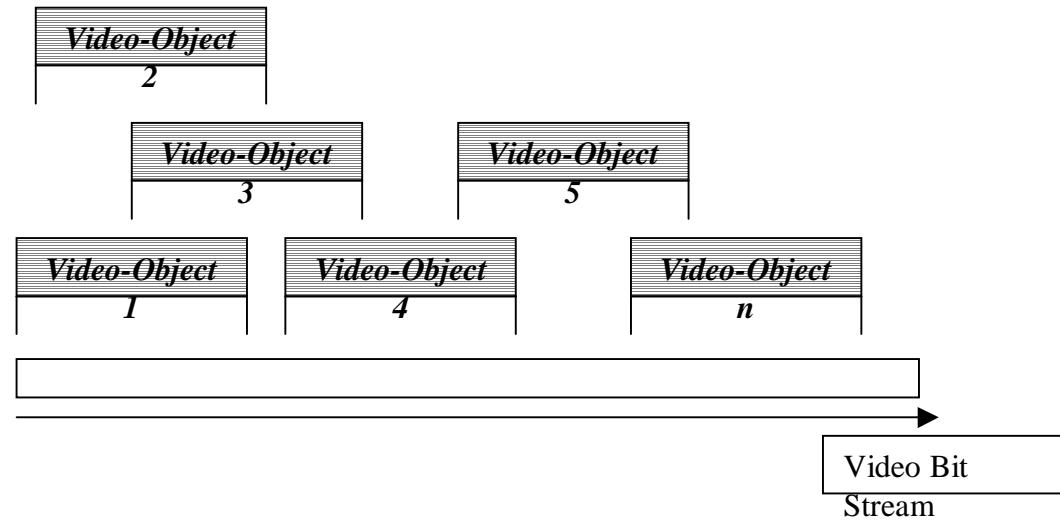
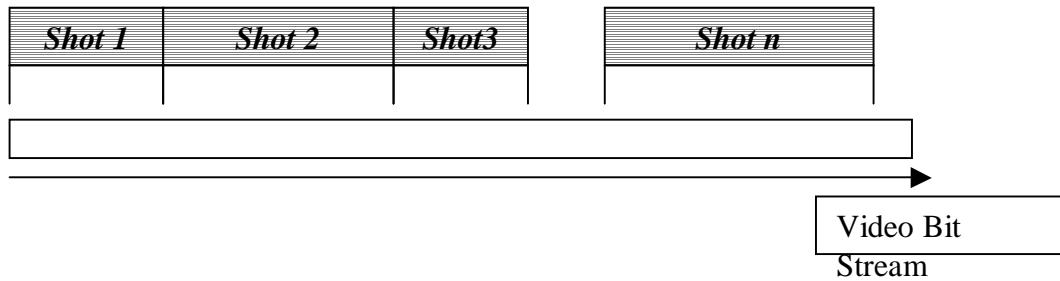


Video Data: the MPEG story



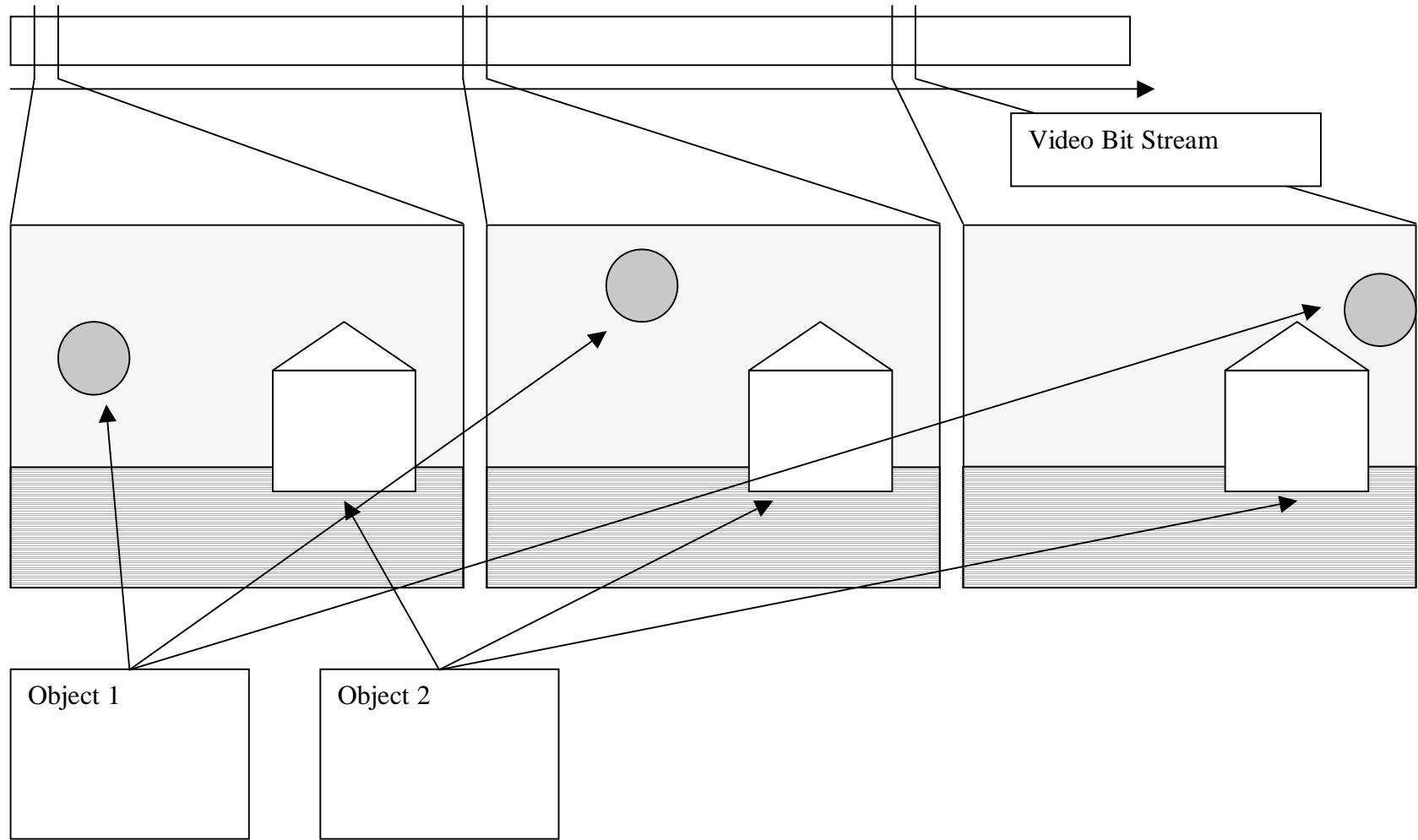
MPEG = Moving Pictures Expert Group

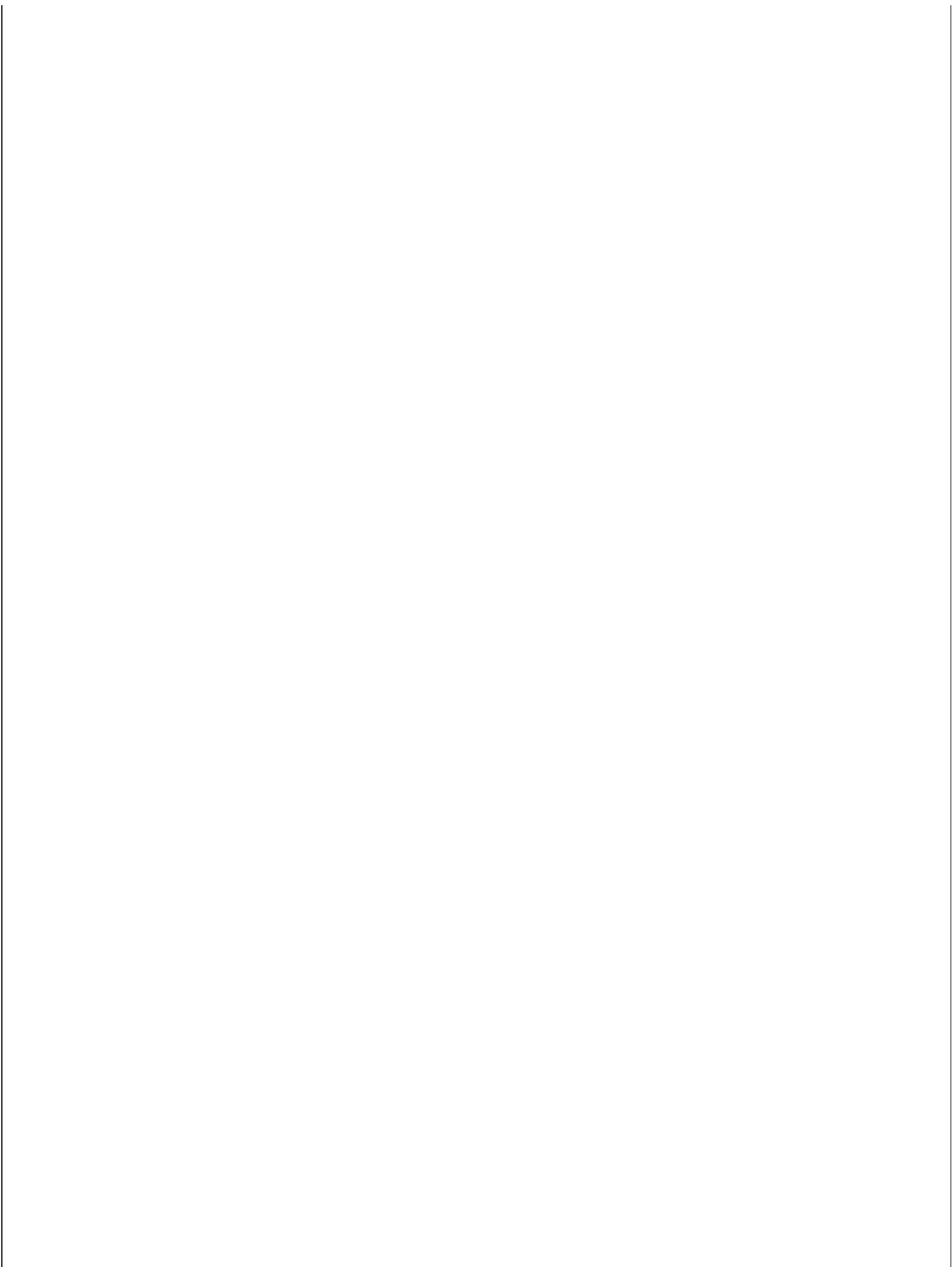
- ◆ Compression of Moving Images treated as sequences of frames (**MPEG-1, 1992; MPEG-2, 1996**)
- ◆ Enhanced manipulation of Moving Images treated as audio-visual objects (**MPEG-4, 2000**)
- ◆ Descriptions of content (**MPEG-7, 2001**)



Video Data Models: interval-based

Video Data Models:object-based

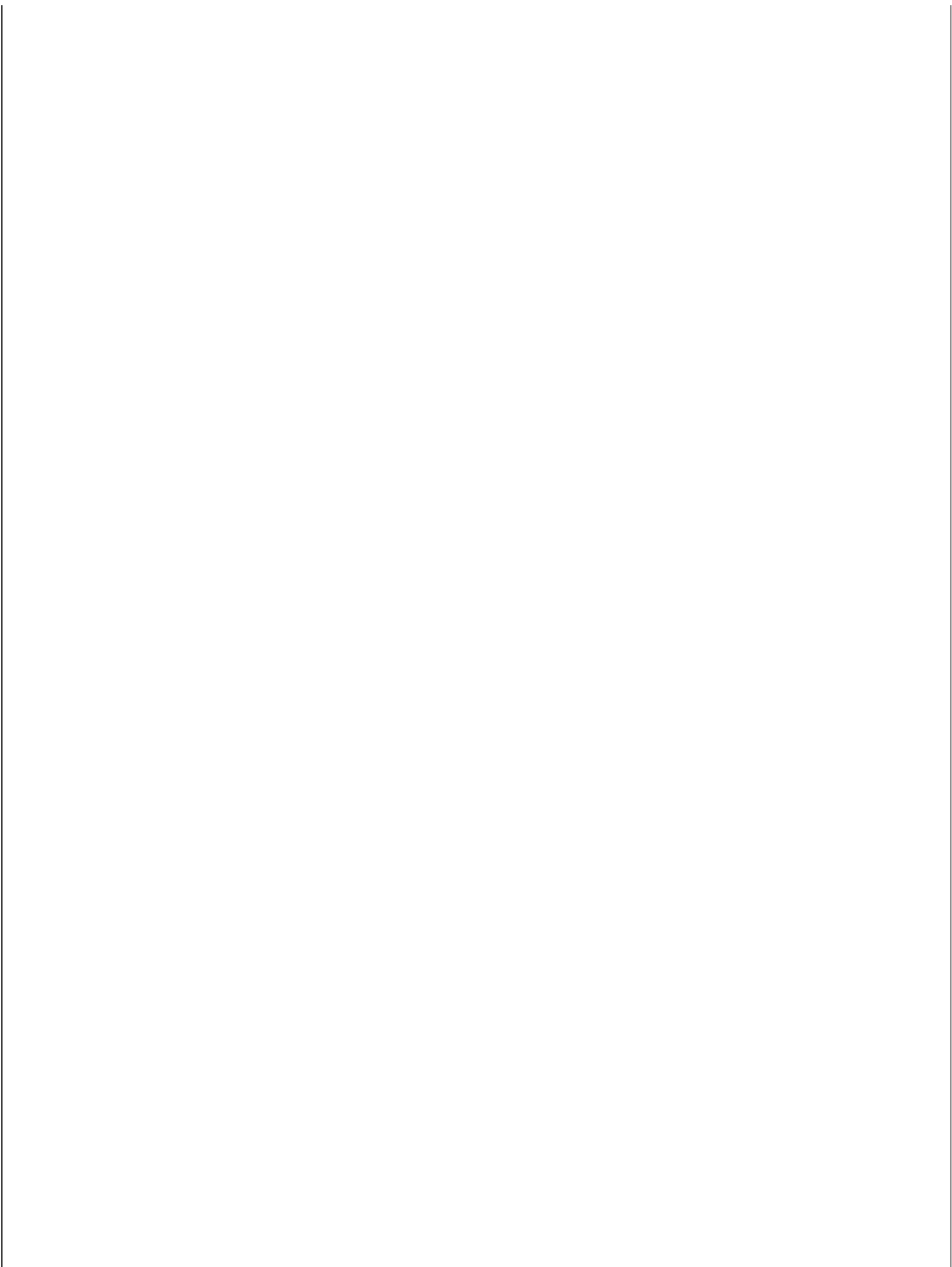




Over to you...

What machine-executable
representations of video data
do you want?

*What operations do you want the
machine to perform?*



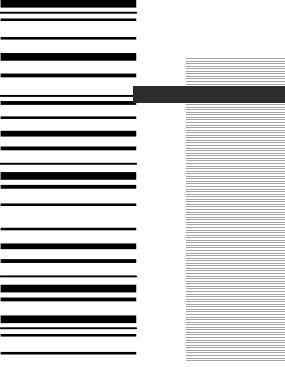


Narrative: Does it compute?



- ◆ “Narrative is a sequence of connected events, organised in time and space...”
 - cf. video data models reported in IEEE Trans K&D Eng.
- ◆ **BUT**, agents of cause and effect are characters with goals, beliefs and emotions
- ◆ **BUT**, “More than reconstructed timelines and inventories of existents, ... interpreters are called upon to live out complex blends of cognitive and imaginative response, encompassing sympathy, the drawing of causal inference, identification, evaluation, suspense, and so on”

(Herman 2002)



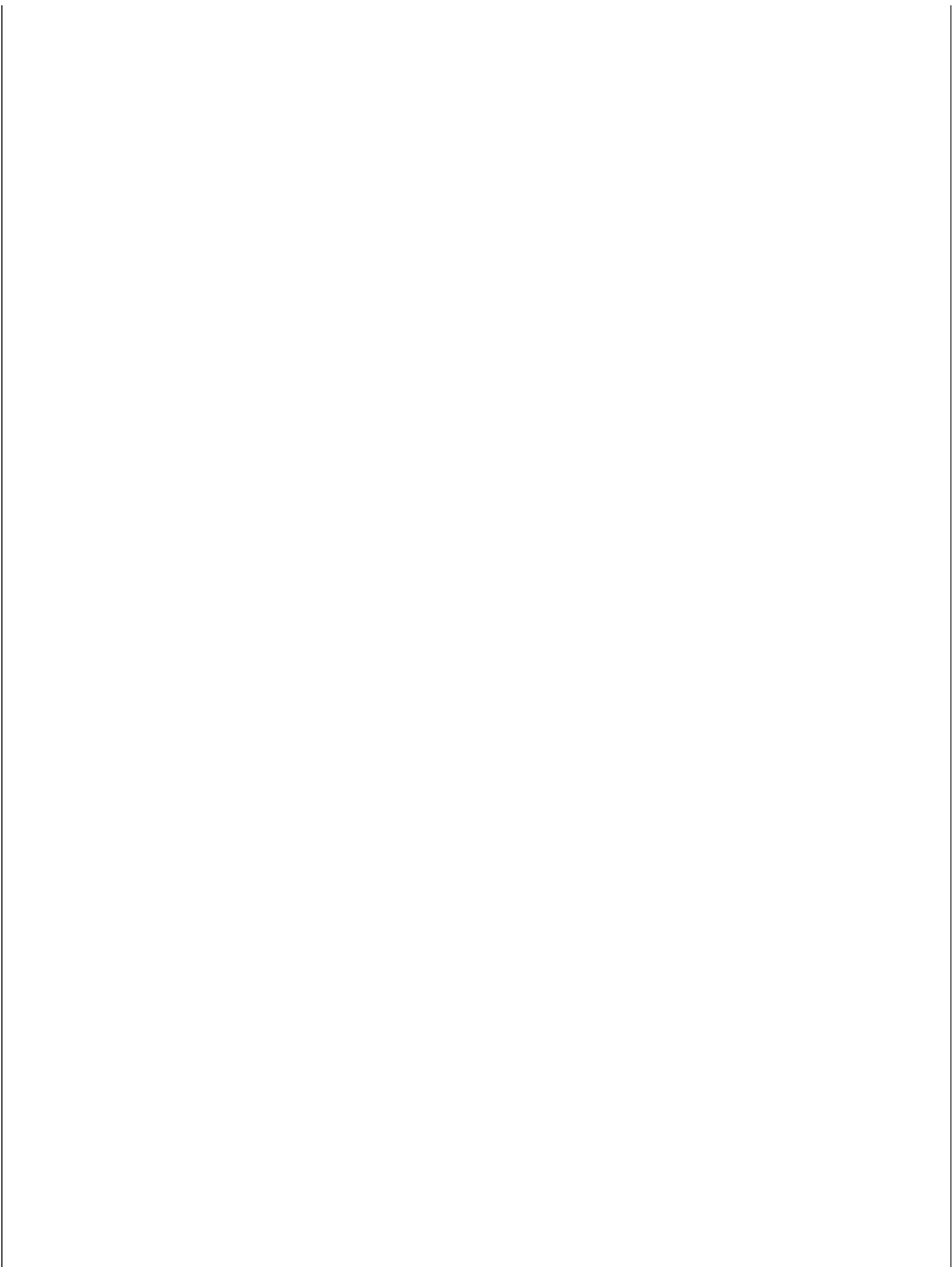
Computing Narrative



Narratology tells us something about...

- What are the essential features of a story? What do different manifestations of the same story have in common?
- How do different combinations of media artefacts convey stories differently?
- What are the cognitive processes involved in telling and understanding stories? What is the role of narrative in human intelligence?

→ Machine-executable representations of media artefacts that capture something about narrative?





Collateral Text



- ◆ Visual information often has associated textual information which is more or less informative about it; and / or text can be elicited (cf. more than one way to express a narrative)
- ◆ Content technologies can often ‘understand’ text data better than image/video data

→ Exploit collateral text to generate machine-executable representations of visual information

What happens when you put pictures into words?



“at the extreme right, appears a scandalously hieratic-looking couple ... a young mother is strolling with her little girl dressed in white with a salmon-colored sash”



I can see what appears to be a male laying in the prone position on the floor.

He is wearing a maroon striped shirt with white collar and cuffs, blue jeans, and has a pair of left and right training shoes which have become slightly dis-extended from the foot.

There appears to be a green tie down by his right hand and I can see a possible footwear impression in blood on his right hand.

Surrounding the body there are droplets of blood, footwear impression in blood and several pieces of broken glass and bottles.



5 : Describe : Swan Lake - Matthew Bourne

[0:04] lots of people on the stage
[0:08] one character is standing
[0:10] and the other characters are in a stooped, leaned over position
[0:16] very specific gestural movement of hands which brings the other characters to standing
[0:21] hands crossed behind their back
[0:23] they lean back looking at the ceiling
[0:25] the movement is slow and sustained
[0:29] the main character in the middle turns slowly and looks around
[0:35] the chorus of characters continue slow, gestural, sustained movements

15 : Describe : Swan Lake - Matthew Bourne

[0:05] a single man walks across the stage area
[0:10] his back is to the audience
[0:11] he hugs himself
[0:13] he is surrounded by a group of dancers who are bent over from the waist
[0:18] extending their arms outwards and behind their backs into a cross shape
[0:22] so that their hands cross
[0:25] they are looking upwards
[0:27] the central character who is a male who has walked across the stage wander
[0:36] meanwhile the male group of dancers of about twelve are continuing to spread
[0:55] they wear feathered style leggings
[0:58] there is a group of four of them in the background
[1:00] the central character is kneeling
[1:05] there is now another character entered

7 : Describe : Swan Lake - Matthew Bourne

[1:08] ----- attitude -
[1:14] -- arabesque -
[1:16] -----
[1:30] -- adagio ----
[1:35] -----
[1:37] -----
[1:44] -----
[1:47] ----- arabesque -
[1:56] - développés

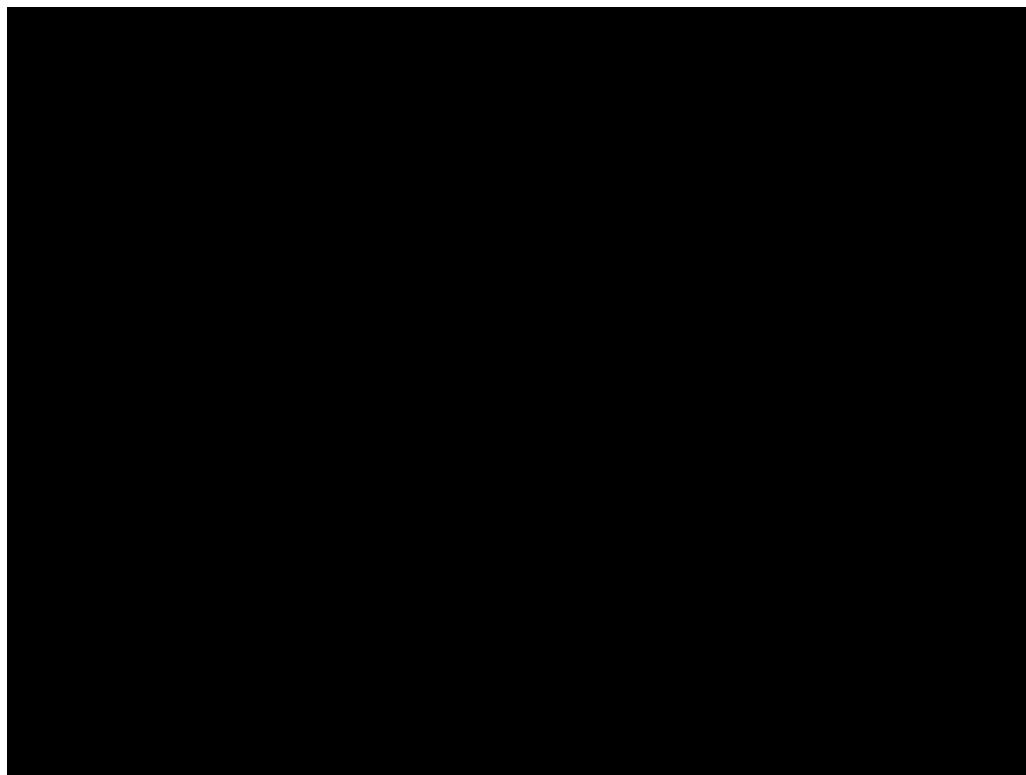
15 : Interpret : Swan Lake - Matthew Bourne

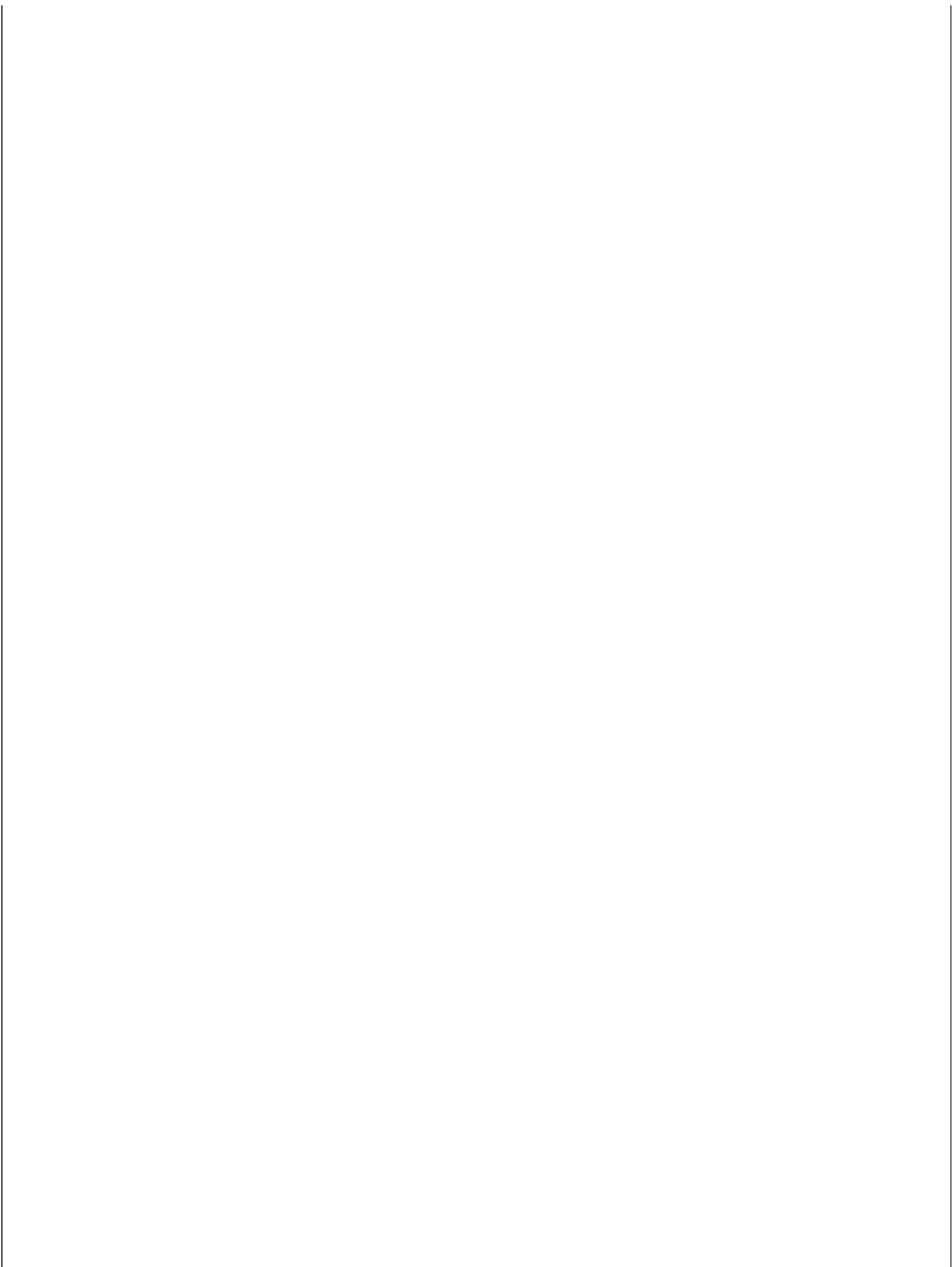
[0:01] ok a man is surrounded by other men
[0:06] with their almost feathery-style leggings ***suggesting birds well
[0:17] their arms undulating ***like wings
[0:19] the stretching of the neck ***like a swan also ***suggesting from
[0:28] continued with the arms undulating ***like wings
[0:33] leaning over almost ***as if heads are underwater and stretching
[0:38] we have a solo figure here
[0:40] references to swan lake with the prince in relation to a group of swans
[0:44] certain balletic references
[0:47] out at night with a full-moon certainly has got some of the fantasy
[0:55] out in the park at night from the iron railings
[1:00] we have a single character who enters who we will call the lead swan
[1:04] and he has been recognised ***as a solo figure
[1:08] undulating movements

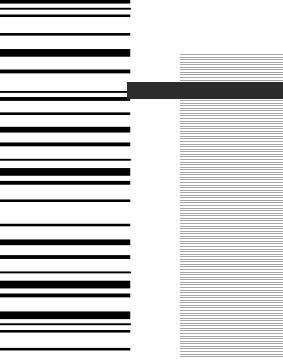
Interpretation cues

Highlight Key Terms Filter In Filter Out Generate Annotations

Go to Selected Close



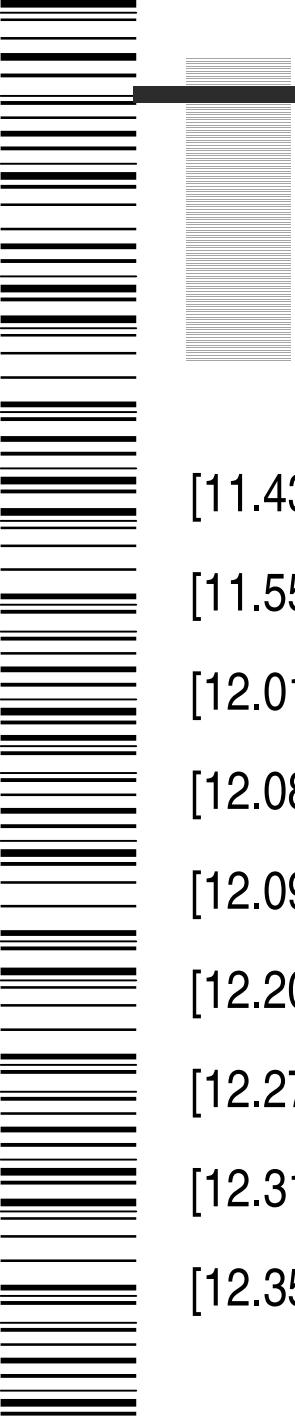




TIWO: Television in Words



- ◆ **AIM:** generate machine-executable representations of films from audio description (and other collateral texts), in order to support novel ways to interact with video data
- ◆ 3-year EPSRC research project, ending 2005



Audio Description Script



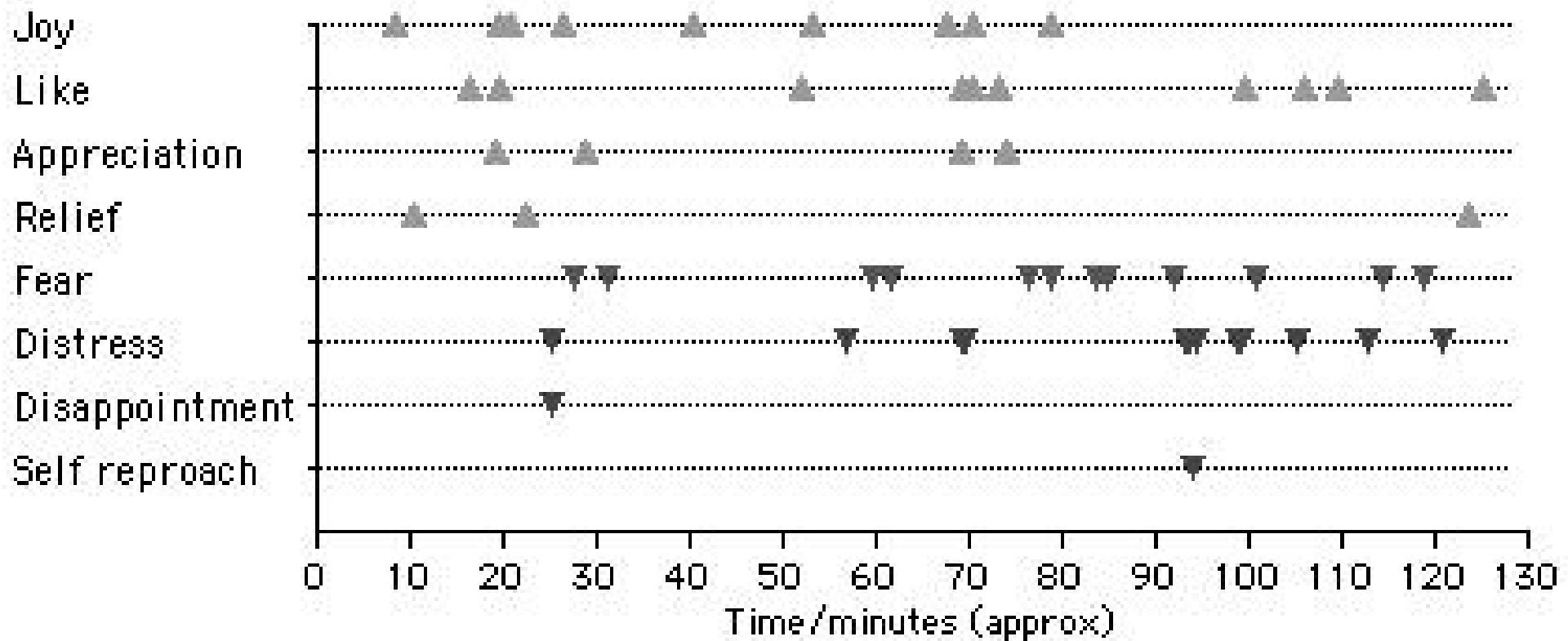
- [11.43] Hanna passes Jan some banknotes.
- [11.55] Laughing, Jan falls back into her seat as the jeep overtakes the lorries.
- [12.01] An explosion on the road ahead.
- [12.08] The jeep has hit a mine.
- [12.09] Hanna jumps from the lorry.
- [12.20] Desperately she runs towards the mangled jeep.
- [12.27] Soldiers try to stop her.
- [12.31] She struggles with the soldier who grabs hold of her firmly.
- [12.35] He lifts her bodily from the ground, holding her tightly in his arms.



‘Computing Narrative’: analysis of emotion tokens

- ◆ Created lists of 600+ *emotion tokens* for 22 **EMOTION TYPES** proposed by Ortony et al. (1988):
 - **FEAR** – *afraid, fearful, petrified...*
 - **HOPE** – *anticipation, excited, expectant, optimistic...*
 - **JOY** – *euphoria, elation, happy, jolly, pleased...*
 - **DISTRESS** – *distraught, anguished, miserable, depressed...*
- ➔ Take distribution of emotion tokens over time as a machine-executable representation of film content

Plot of ‘Emotion Tokens’ in Audio Description for *Captain Correlli’s Mandolin*



Plot of ‘Emotion Tokens’ in Audio Description for *Captain Correlli’s Mandolin*

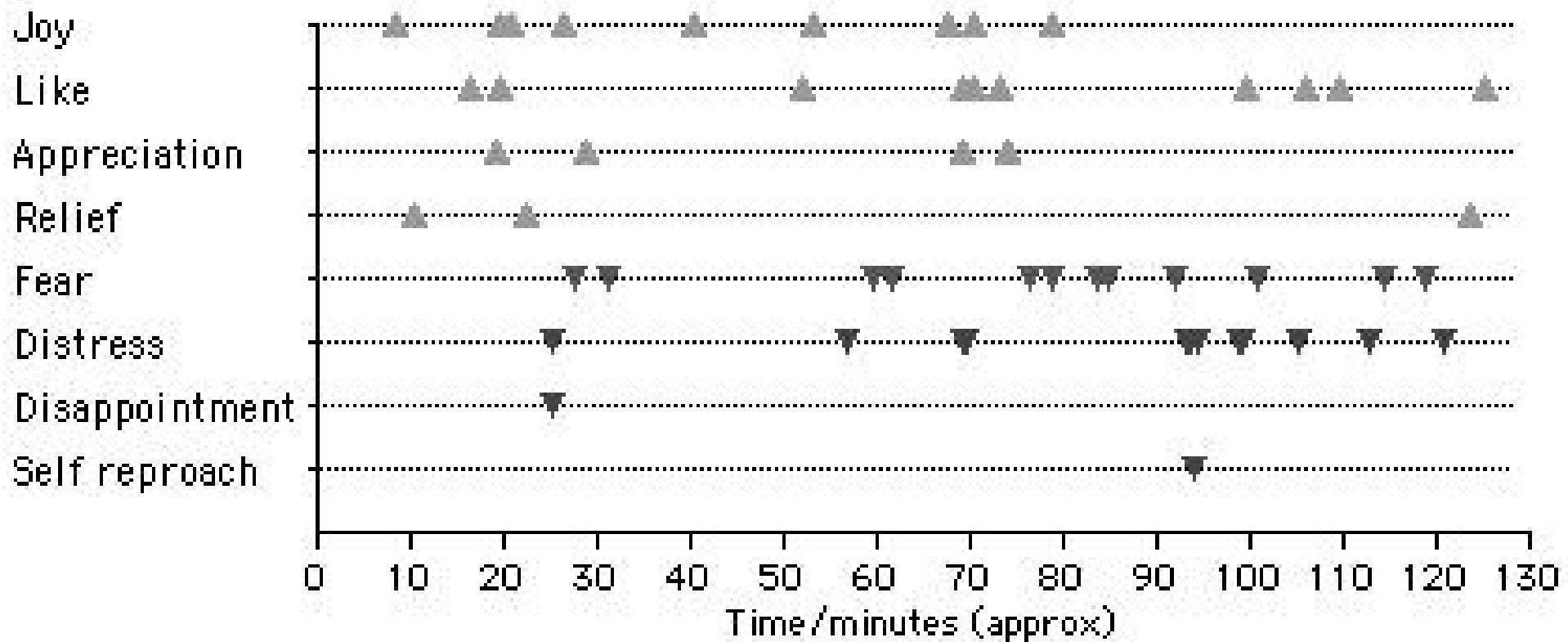
52 tokens of 8 emotion types

15-20 minutes: Pelagria’s betrothal to Madras

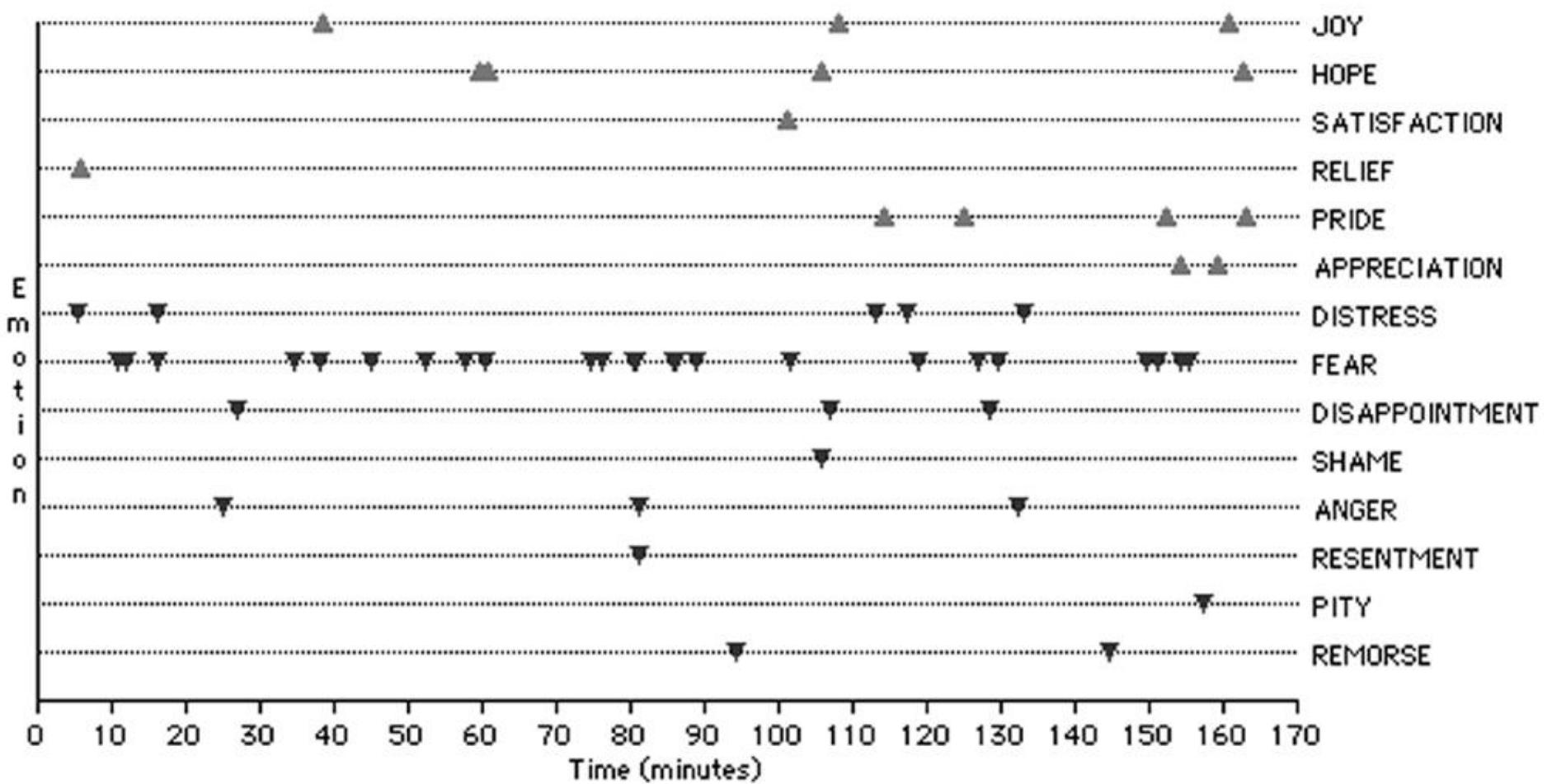
20-30 minutes: invasion of the island

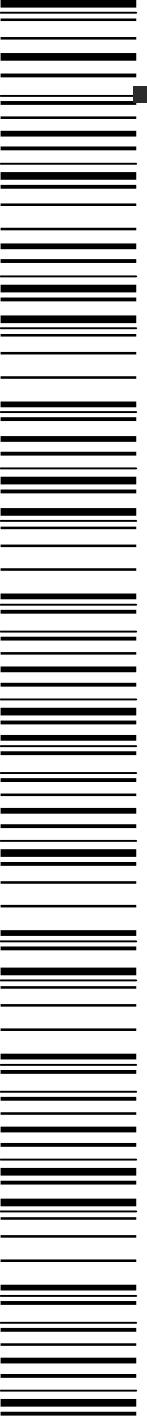
68-74 minutes: Pelagria and Correlli’s growing relationship

92-95 minutes: German soldiers disarm Italians



Plot of ‘Emotion Tokens’ in Audio Description for *The Postman*



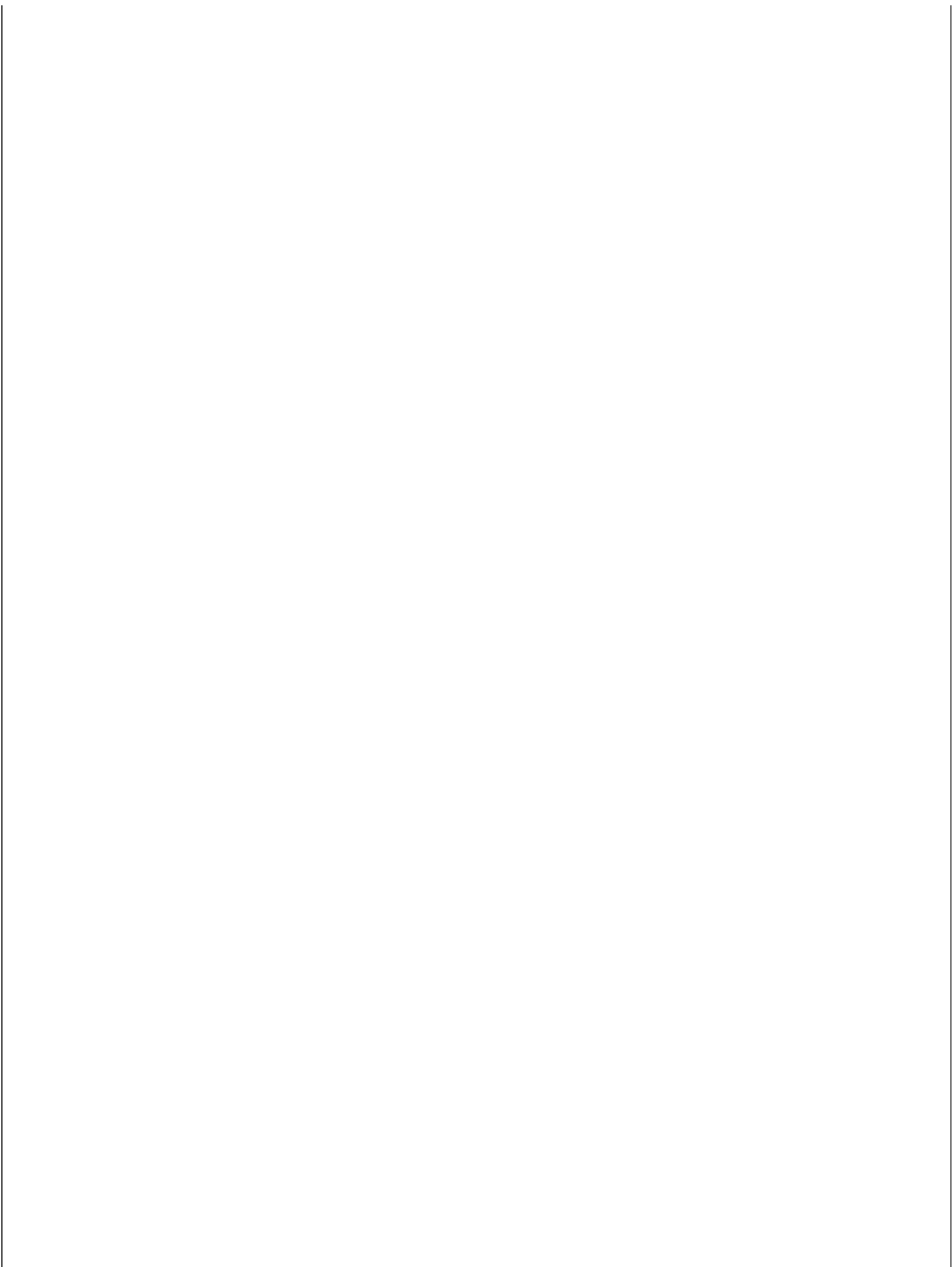


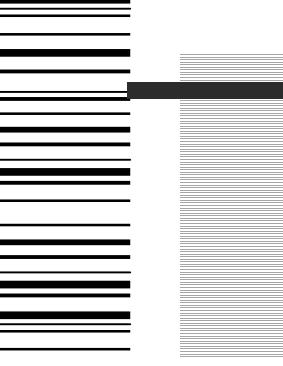
‘Computing Narrative’: analysis of emotion tokens



→ Potential applications...

- Video Retrieval by Story Similarity
- Video Summarisation by Dramatic Sequences
- Video Browsing by Cause-Effect Relationships
- Browsing information space around the film, via audio description ('DVD++')





The Visual and The Verbal



- ◆ As it becomes increasingly easy to create, edit and distribute still and moving images, as well as text, so debates arise again about the visual and the verbal, image and text, etc.
- ◆ Perhaps it is more interesting to note that it is also becoming increasingly easy to integrate still and moving images with other kinds of media, including text, so theories about image-texts become important

How do you “read” an image-text combination? →
Machine-executable representations of image-text combinations

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Work On Display Images Subjects Related

Joseph Mallord William Turner 1775-1851

The Goddess of Discord Choosing the Apple of Contention in the Garden of the Hesperides exhibited 1806

Oil on canvas support: 1553 x 2184 mm painting

Bequeathed by the artist 1856

N00477

The Hesperides were the three daughters of Hesperus, the evening star. They kept watch over a tree of golden apples in a garden on the slopes of Mount Atlas. Here, the goddess Discord chooses the apple that will eventually lead to the Trojan war. Paris offered the apple to the goddess Aphrodite who, in return, offered him the most beautiful woman in the world, the Greek Queen, Helen.

The classical grandeur of this landscape is based on the work of the seventeenth-century French artist, Nicolas Poussin. Its background reflects Turner's experience of the Alps in 1802.
(From the display caption, February 2004)

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DNA Molecule - Two Views

Legend:

The double helix of the DNA is shown along with details of how the bases, sugars and phosphates connect to form the structure of the molecule.

DNA is a double-stranded molecule twisted into a helix (think of a spiral staircase). Each spiraling strand, comprised of a sugar-phosphate backbone and attached bases, is connected to a complementary strand by non-covalent hydrogen bonding between paired bases. The bases are adenine (A), thymine (T), cytosine (C) and guanine (G).

A and T are connected by two hydrogen bonds. G and C are connected by three hydrogen bonds.

Done

A screenshot of the BBC News website from April 8, 2004. The main headline is 'US troops face longer Iraq stay' with a sub-headline: 'US Defence Secretary Donald Rumsfeld says some "seasoned" US troops in Iraq might be kept there longer than planned to deal with the growing violence.' Below the headline is a photograph of US troops in Iraq. The page includes a sidebar with 'KEY STORIES' and 'ANALYSIS' sections, and a 'BACKGROUND' section. The BBC logo is visible at the top left, and the URL 'http://news.bbc.co.uk/1/hi/world/middle_east/3609601.stm' is at the top right. The BBC News UK Edition logo is at the bottom left.

A screenshot of a BBC News website page. The main headline is 'China sounds alarm on Aids'. The page includes a map of the world with 'Asia-Pacific' highlighted, and a sidebar with links for various BBC services like BBC Sport, BBC Weather, and BBC News. The BBC logo is visible in the top left corner.



Classifying Image-Text Relations



- ◆ **How to ‘read’ an image-text combination?**
 - not simply a question of adding the result of text content analysis to the result of image content analysis!
- ◆ **The way in which the image and the text relate to one another seems to be crucial...**
 - in terms of relative importance
 - and, in terms of how they function to convey meaning

→ A computational framework to *classify image-text relations...*

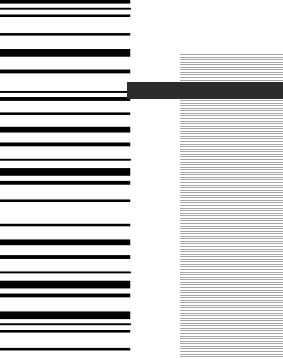


Classifying Image-Text Relations



With regards to an image and a text in combination:

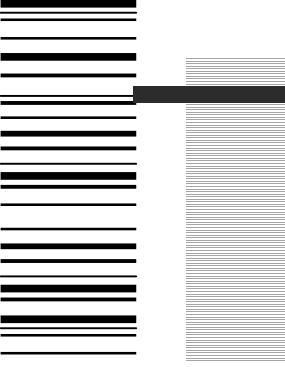
- How can we tell which is more important for successful communication?
- What correspondence is there between the information conveyed by one and by the other?
- What information, or other value, does one add to the other?
- If we understand the content of one, then what can we infer about the content of the other?
- What conventions are there for combining images and texts in particular genres of communication?



Proposed Classification Scheme



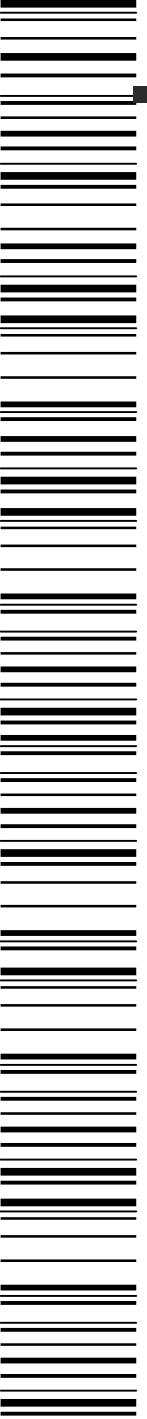
- ◆ In our classification of image-text relations we distinguish two kinds of relations that we take to be mutually independent.
 - **Status relations** are to do with the relative importance of the text and the image, or the dependence of one on the other.
 - **Logico-semantic** relations are to do with the functions that images and texts serve for one another.
 - NB. Different relations may hold between different parts of images and texts
- ◆ Based on Barthes (1977) and Halliday (1994)



Status Relations

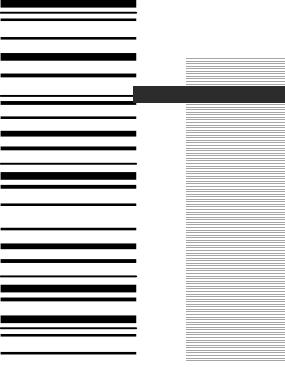


- ◆ The relation between an image and a text is *equal* when:
 - both the image and the text are required for successful communication, in which case they are *equal-complementary*; ***OR***
 - both the image and the text can be understood individually, in which case they are *equal-independent*.
- ◆ The relation between an image and a text is *unequal* when either the image or the text can be understood individually - that which cannot be understood individually is *subordinate* to the other.



Logico-Semantic Relations

- ◆ A text **elaborates** the meaning of an image, and vice versa, by further specifying or describing it
- ◆ A text **extends** the meaning of an image, and vice versa, by adding new information
- ◆ A text **enhances** the meaning of an image, and vice versa, by qualifying it with reference to time, place and/or cause-effect

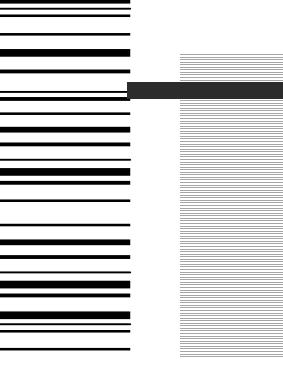


Automatic Classification?



Features of interest to us include:

- ◆ **Page layout and formatting:** the relative size and position of the image and the text; font type and size; image border
- ◆ **Lexical references in text:** for example, 'This picture shows...'; 'See Figure 1'; 'on the left'; 'is shown by'
- ◆ **Grammatical characteristics of the text:** tense – past / present; quantification – single / many; full sentences or short phrases
- ◆ **Modality of images:** a scale from realistic to abstract, or from photographic to graphic – a function of depth, colour saturation, colour differentiation, colour modulation, contextualisation, pictorial detail, illumination and degree of brightness – may correlate with use of GIF / JPEG
- ◆ **Framing of images:** for example, one centred subject, or no particular subject



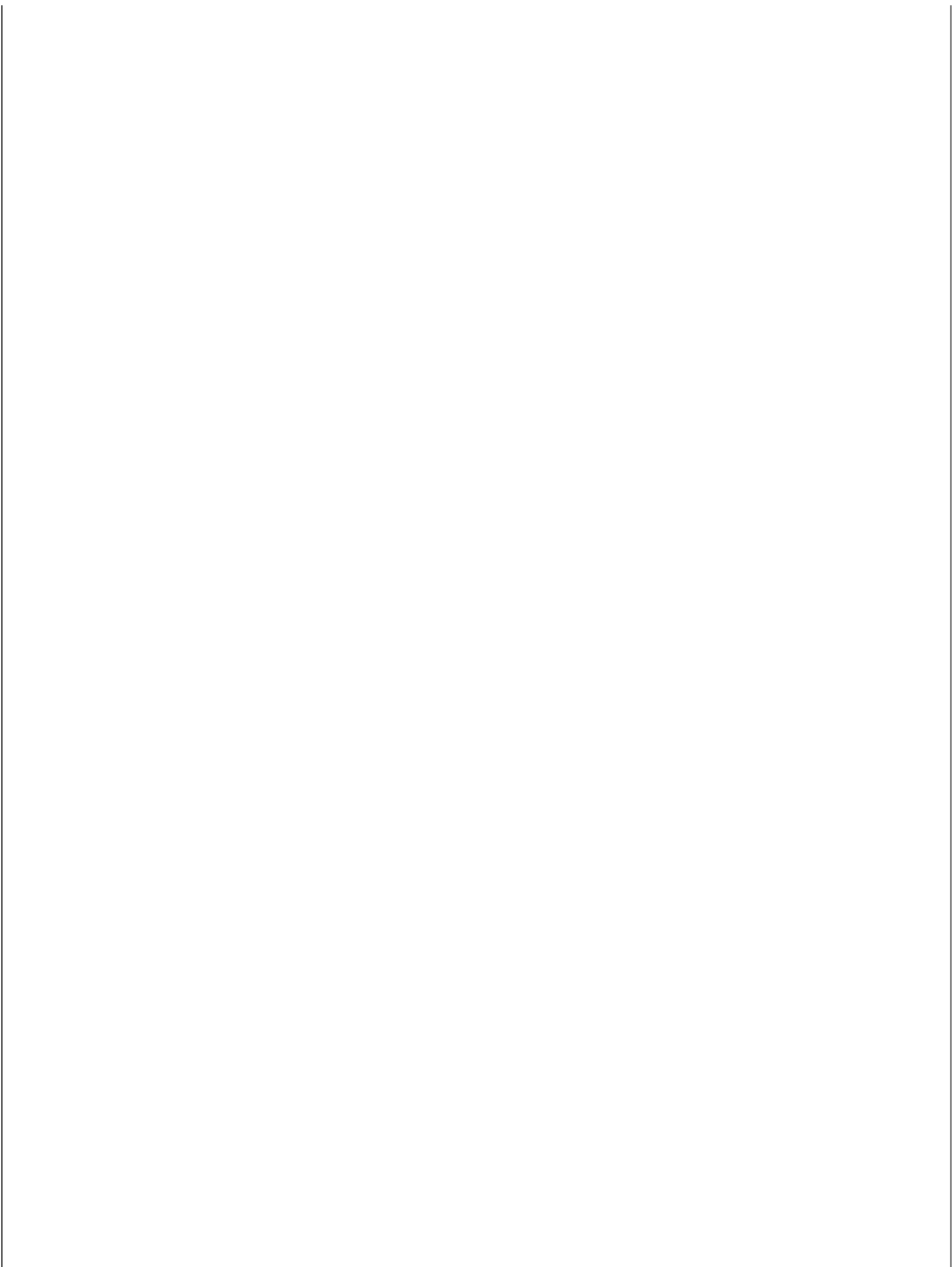
Applying Image-Text Relations?



- ◆ Cross-modal Information Retrieval...
- ◆ Hypermedia Systems...
- ◆ Multimedia Generation...

NEXT STEPS

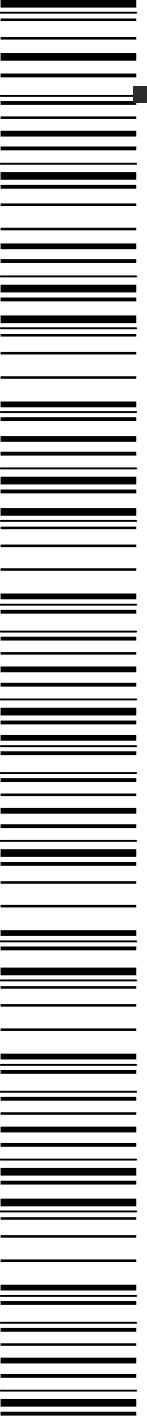
- Refine classification scheme, especially for image-text combinations with diagrams
- Build image-text corpora to train a classification system
- Evaluate image-text relations in multimedia applications
- Moving images?





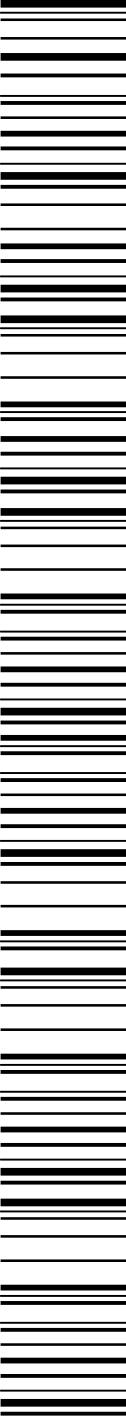
Closing Remarks

**Interactivity in new media is (and will be)
facilitated (and constrained) by machine-
executable representations of media items**



Acknowledgements

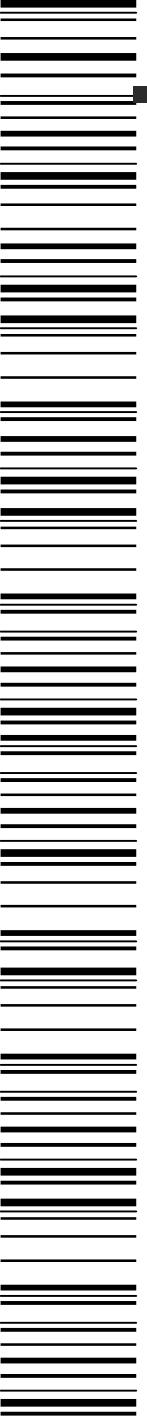
- ◆ Parts of this work have been carried out with:
 - Chris Frehen – Tate analysis
 - Mike Graham, Yan Xu, Elia Tomadaki, Andrew Vassiliou, Elizabeth Jones - TIWO
 - Radan Martinec – Image-Text Relations
- ◆ Television in Words (TIWO) – Engineering and Physical Sciences Research Council, GR/R67194/01



Publications



- ◆ Salway and Graham (2003), 'Extracting Information about Emotions in Films'. *Procs. 11th ACM Conference on Multimedia 2003*, 4th-6th Nov. 2003, pp. 299-302. ISBN 1-58113-722-2.
- ◆ Salway, Graham, Tomadaki and Xu (2003), 'Linking Video and Text via Representations of Narrative', *AAAI Spring Symposium on Intelligent Multimedia Knowledge Management*, Palo Alto, 24-26 March 2003.
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- ◆ Salway and Frehen (2002), 'Words for Pictures: analysing a corpus of art texts.' *Procs. TKE 2002 – Terminology and Knowledge Engineering*.
- ◆ Salway and Ahmad (1999), Multimedia Systems and Semiotics: Collateral Texts for Video Annotation. Andrew Salway and Khurshid Ahmad. In: IEE Colloquium Digest, *Multimedia Databases and MPEG-7*, 29 Jan. 1999, London:IEE.
- ◆ Salway and Ahmad (1998), Talking Pictures: Indexing and Representing Video with Collateral Texts. Andrew Salway and Khurshid Ahmad. *14th Twente Workshop on Language Technology - Language Technology for Multimedia Information Retrieval*.

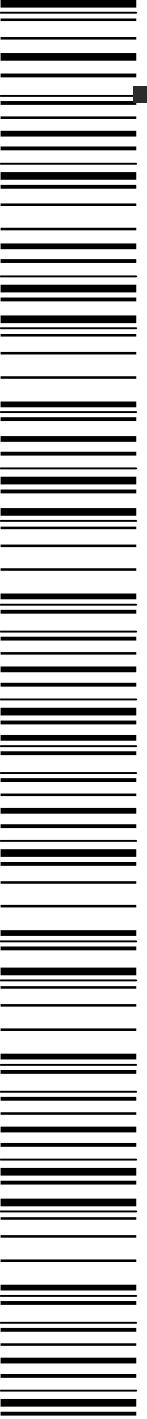


Further Information



Publications and other details available from:

www.computing.surrey.ac.uk/personal/pg/A.Salway



Journals and Conferences

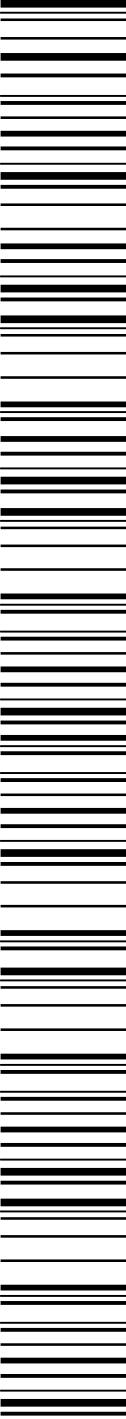
For further reading on content technologies:

IEEE Multimedia – a bimonthly journal

ACM Multimedia – annual conference

Websites

- ◆ **Information Retrieval:** www.google.com
- ◆ **Information Extraction:** www.gate.ac.uk/annie/
- ◆ **Image Retrieval - visual similarity:** www.heritagemuseum.org
- ◆ **Information Conversion – image to text:** Dr Lilian Tang, University of Surrey
- ◆ **Information Converstion – text to image:** www.semanticlight.com
- ◆ **Video Segmentation:**
www.merl.com/images/proj_images/video-segmentation.gif
www.cdvp.dcu.ie/manual-news-stories.html
- ◆ **Video Retrieval by Visual Similarity:** www.ctr.columbia.edu/videoq/.index.html
- ◆ **Video Retrieval with Collateral Text:** Informedia Project, CMU
- ◆ **Automatic Video Editing:** Yip, Liu and Howe – ACM Multimedia 2003 Video Program
- ◆ **MPEG Standards:** <http://www.chiariglione.org/mpeg/>



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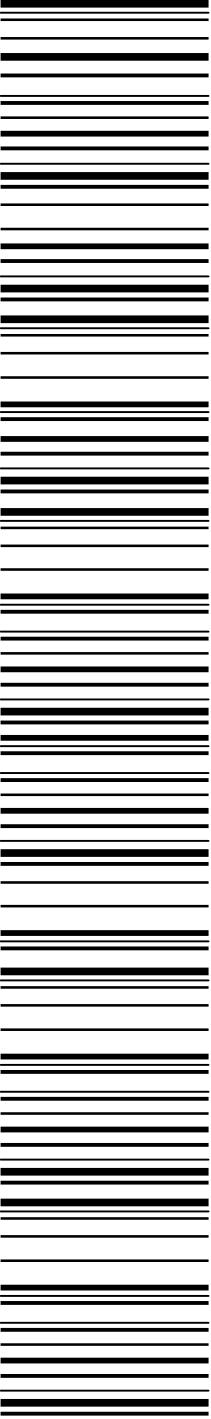
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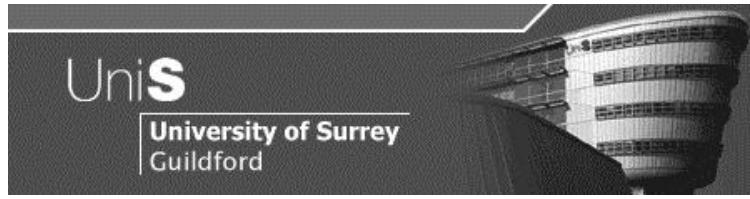
Smoliar, S.W. and L.D. Wilcox. Indexing the Content of Multimedia Documents. In Proceedings: VISual'97; Second International Conference on Visual Information Systems (San Diego, CA), 1997, pp. 53-60.



Computing Moving Images: beyond the pixel

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Cross-overs in Audiovisual Arts and
Interactive Media
Elomedia, 8 June 2004



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